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CLEMENTINA BROLLO

I have been designing digital solutions for and with clients for over a decade with extensive experience spanning all stages of interactive projects. I use creativity and positivity to find solutions that satisfy both client and end-user needs. Professional, organized and self-motivated, I am eager to work in a creative, user-focused, team environment.

2001 – present
self-employed

CLIENT CONTRACTS

AD, DESIGN, PM, UX, HTML/CSS

Managed and produced projects at various stages including strategy definition, IA, design, branding, and html development. In all cases, I worked directly with clients, involving them in the process to ensure a successful product. In some instances projects were a creative collaboration with other designers and developers.

Selected client list:

L'Arche Foundation Canada	Canadian Music Centre	House of Compassion
Jeremy Tankard	Three's Company Catering	Planet Kid
Crisci & Mayer	Keen Consulting	Theatre Museum Canada
Path to Health	North Toronto Naturopathic	

AGENCY CONTRACT WORK

DESIGN, PRODUCTION ARTIST, UX, HTML/CSS

Worked with ADs and CDs from agencies at various project stages. Often required to extend an existing design to create new templates or complete aspects of a design concept. Types of projects included full website design and development, web ads, template design, asset production, html development, e-marketing template design.

Agencies:

Blast Radius	McClaren McCann	Nine Design
Trapeze Media	Bold Design	Kaboose

Selected Clients:

Chandler Point Corp.	BMW	Fairmont Hotels
MasterCard	General Motors	Dr. Stephen Simpson
Method Homes	Tim Hortons	Wrigley

1996 – 2001

EXTEND MEDIA

INTERMEDIATE DESIGNER – ART DIRECTOR & TEAM LEAD

As a part of an emerging industry, I had the opportunity to work on a wide range of projects from print to interactive TV at EM. Most notably, I was part of a core design team assigned to take 5 unique web identities at Bell Canada and merge them into one (nearly 16,000 pages). Team Lead responsibilities included peer mentoring, project scoping, and creating and implementing department standards.

Selected Clients:

Bell Canada	Coca-Cola	Discovery Channel
Radio 4	The CRB Foundation	Schulich School of Business

more >

CLEMENTINA BROLLO

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Education **Computer Graphics Certificate** Sheridan College
Honours BMath, Joint Comp. Sci. and Fine Arts, University of Waterloo

Community Volunteer **EARL HAIG COMMUNITY DAY CARE – BOARD OF DIRECTORS (2007 - 2009)**
LEARNING GARDEN COORDINATOR

Aside from role as secretary on the board, my proudest and most significant contribution to the board was overseeing the completion of the pre-school and kindergarten playground. With assistance from the Toyota Evergreen Learning Grounds, my role was coordination, design, creation and implementation of an art installation, depicting the stages of the monarch, and planting a sensory and butterfly garden for the children to experience and enjoy.

EARL HAIG PS – SCHOOL COUNCIL MEMBER
COMMUNICATIONS

I have used my design talents to help our local school with various communications projects including: school mascot redesign (T-shirt sales with mascot helped raise enough money to buy team jerseys for all the school teams), school brochure to promote our local school, community festival poster and on-line newsletter.

Interests Outside of design and technology pursuits, I also enjoy: playing the piano; hiking and camping; reading and drawing. I also speak Italian and have a basic grasp of French and Spanish.

Software Skills Adobe CS4 Suite: Photoshop, Illustrator, InDesign, Dreamweaver

References available on request.